



GREATER WOODBURY ARTS COUNCIL

Call to Artists
IMAGINART

INTRODUCTION

The City of Woodbury, Woodbury MainStreet and GWAC (Greater Woodbury Arts Council) are partnering to launch a project seeking artists interested in temporarily exhibiting their artwork in designated vacant storefronts in downtown Woodbury. The City, Main Street and GWAC recognize that ART is an important cultural element in the community and understand the unique contribution of the Art Windows project, IMAGINART, to Woodbury downtown revitalization efforts.

Displays will be located in several storefronts with locations within the downtown area. A review team comprised of representatives of the City of Woodbury, and Woodbury Mainstreet and a guest curator will make the selection for each location. Artists interested in participating should review approval process and exhibiting guidelines.

THEME

The theme for IMAGINART exhibition is the Environment. Artists are encouraged to explore issues related to the environment including energy conservation and / or materials that reflect "green", such as found objects and recycled/bio-degradable materials.

MEDIA

Open to all artists in all media. Artwork should be in the format of "art installation" and must comply with the dimensions of the display area. The areas average size is 8' W x 6' D, but a few are as large as 25' x 6'. A \$100.00 stipend for materials, per display, will be given to the artists.

ARTIST APPLICATION

The exhibit release and application form are available on line or through address below.
[www. Mainstreetwoodbury.org](http://www.Mainstreetwoodbury.org)

IMAGINART entries are subjected to space availability. Artists' collaborations are also accepted. Completed applications, including drawings, photos, CDs and any support materials, should be submitted by mail, email or in person to:

Greater Woodbury Arts Council,
Attention: Virginia Horn
33 Delaware Street, Woodbury, NJ 08096
vhorn@woodbury.nj.us
856-845-1300 ext. 123

Please include a SASE envelop for the return of your materials.

APPLICATION DEADLINE

Applications must be received by April 15, 2009, no exceptions. If selected, artists will be notified of the exhibit date, time frame, storefront location and dates and time for installation of the work.

SELECTION

The review panel will use their sole discretion to decide suitability of art, location, display structure, visual or written material that might accompany an exhibit. They will consider the wide range of artistic expression. In deciding the suitability of any work, the review team is mindful that all segments of community and all age groups may view these public display areas.

INSTALLATION

Temporary by design, (most IMAGINART installations have a life span of between two to six months, depending on how soon the space is leased to a tenant), the artworks are frequently experimental and defy traditional categorization. The unveiling date is scheduled for Friday June 12, 2009.

See next page for Artist Application



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IMAGINART

NAME: _____

ADDRESS: _____

PHONES: day _____ evening _____

EMAIL: _____

ARTWORK PROPOSAL: